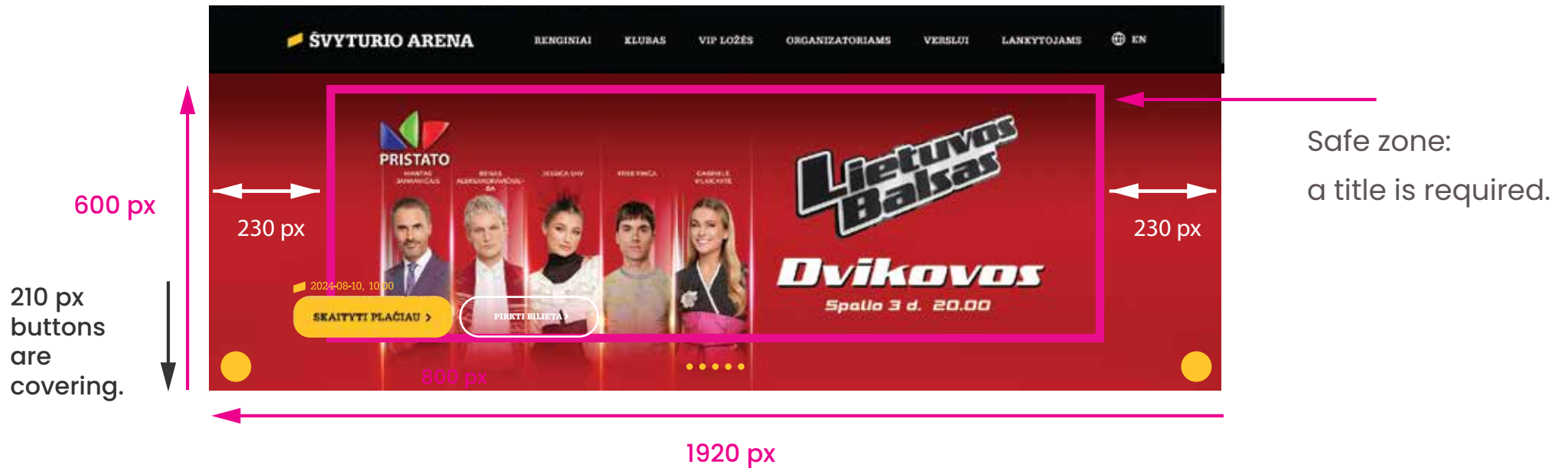


1. HOMEPAGE BANNER (DESKTOP 1920 x 600px)

The banner **MUST MEET** the requirements listed below to appear on the homepage.
A good and bad example on the following page.



- 1920 x 600 px, JPEG, 72 DPI.
- The banner **must contain only** the name of the event and a visual. There can be no date, sponsor logos, etc.
- The banner uploaded to the website will be cropped by 230px on the sides.
- No text is allowed beneath the website buttons, event date, or yellow dots.

Good example

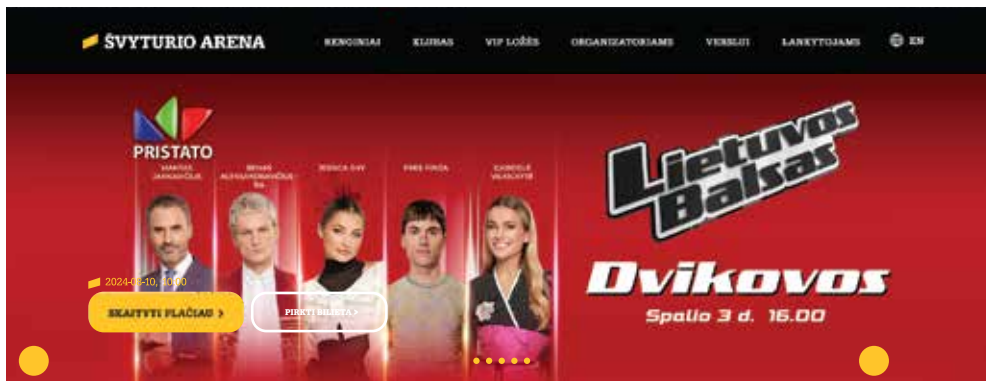


Enough space has been left around the edges.

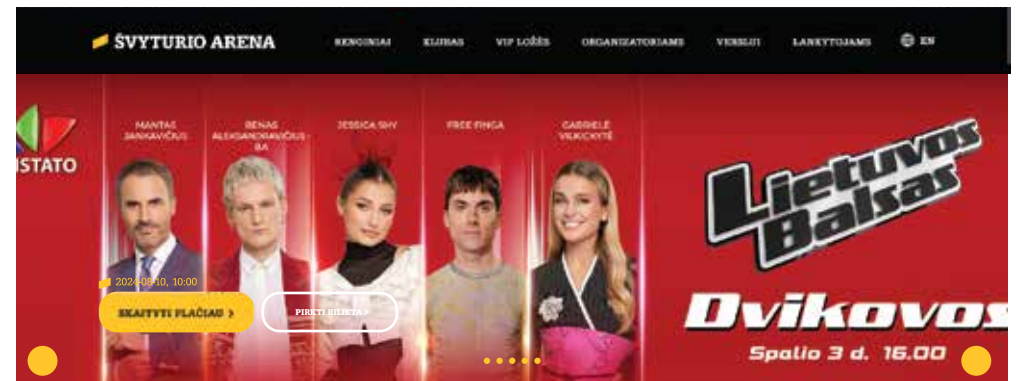
Bad example



Not enough space around the edges.



Result.

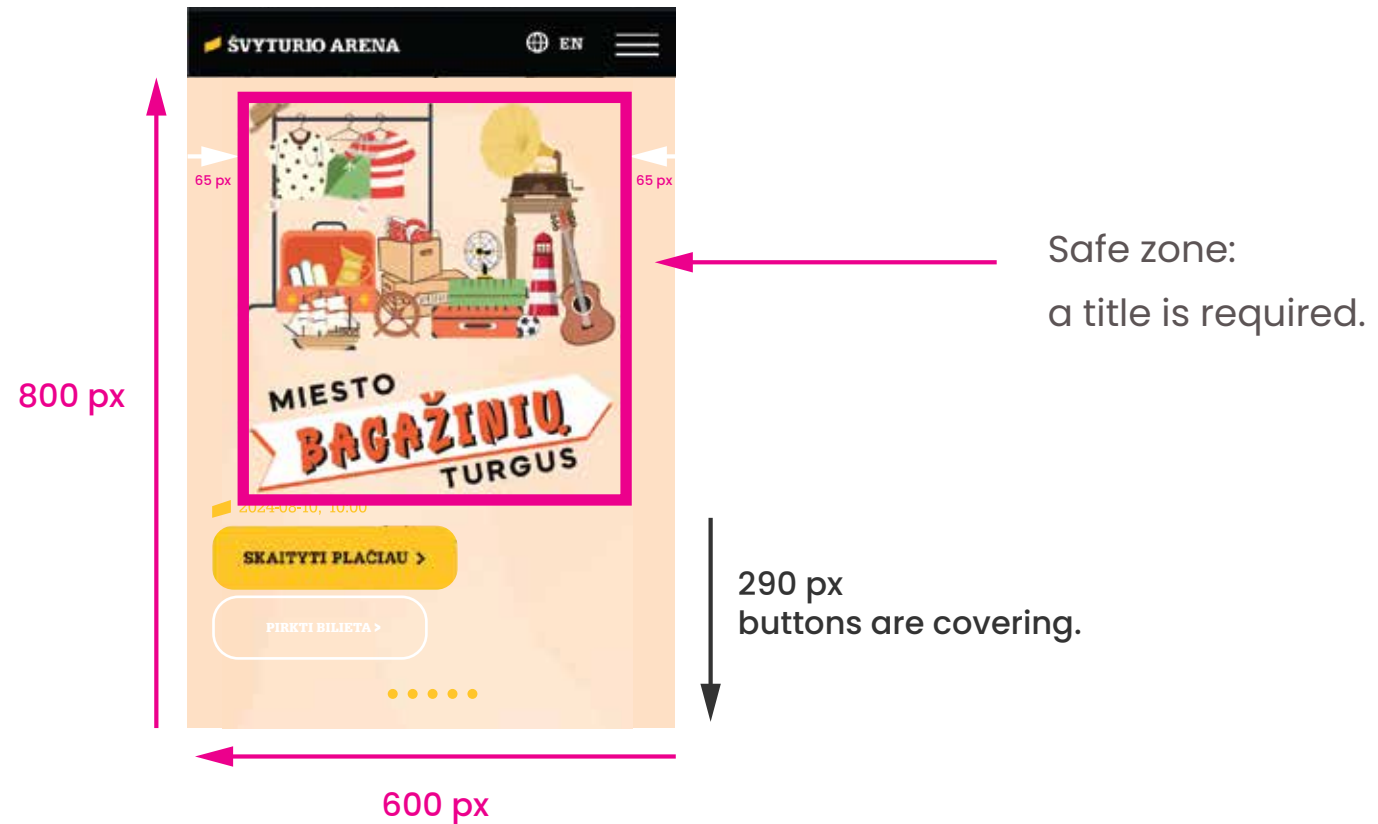


The result is that the logo and text are cut off.

- Important information **must not be placed too close to the edges**, as it will be cut off.

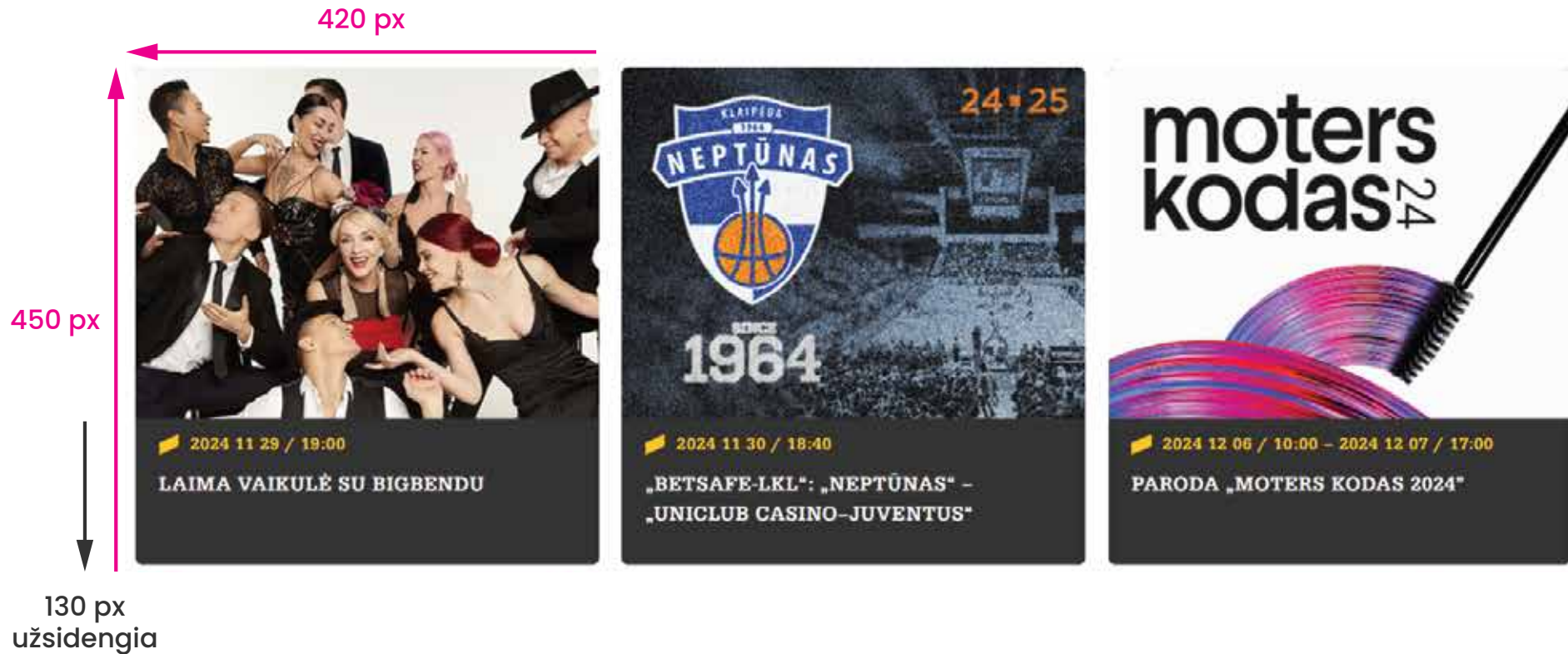
2. HOMEPAGE BANNER (MOBILE 600 x 800px)

The banner **MUST MEET** the requirements listed below to appear on the homepage.



- 600 x 800 px, JPEG, 72 DPI.
- The banner **must contain only** the name of the event and a visual. There can be no date, sponsor logos, etc.
- Important information **must not be placed too close to the edges**, as it will be cut off.
- No text is allowed beneath the website buttons, event date, or yellow dots.

3. EVENT LIST BANNER (420 x 450px)



- 420 x 450 px, JPEG, 72 DPI.
- The name of the event is not necessary in this banner. There can be no date, sponsor logos, etc.

4. EVENT PAGE BANNER (610 x 494px)

494 px



610 px

- 610 x 494px, 72 DPI, JPEG.
- Relevant event information may be included in this banner, but we advise against excessive details..

ADDITIONAL REQUIRED MATERIALS

- **Facebook event cover:** once tickets go on sale, please create a Facebook event immediately and add Švyturio arena as a co-host.
- **Repertoire photo:** 3000 x 2000 px, TIF or PDF (without dates or logos—just the photo, the event name may be included).
- **Video for TV screens and the cube** (shown during other events): Formats MP2, MOV. No sound, no sponsors, no other tour dates (adapted only for the date at Švyturio Arena). TV dimensions: 1920 x 1080 px, cube dimensions: 1280 x 720 px (we recommend sending both sizes).
- All possible materials for social networks: Required: 1080 x 1350 px (4:5) static design. Highly recommended: 1080 x 1920 px videos for reels and stories.
- Articles, invitations for performers to attend the event, tags on Instagram (@svyturioarena).